

Thirdware Provides Standardized Business Processes for Avery Dennison >>

Thirdware is a Business Technologies firm committed to helping clients, utilize best of breed technologies to achieve sustainable competitive advantage.



THE CLIENT

AVERY DENNISON

Avery Dennison is a global manufacturer and distributor of pressure sensitive adhesive materials (such as self-adhesive labels), office products, and various paper products. Their annual revenues are approximately USD 6.7B. Avery Dennison has over 200 manufacturing and distribution facilities in more than 60 countries around the world.



THEIR CHALLENGE

Avery Dennison was running separate instances of ERP in various markets with no synergies. They incurred high maintenance and infrastructure costs for maintaining this distributed architecture. Their support costs were also very high due to multiple versions of QAD and other legacy applications. These discrete business processes were not aligned with the corporate processes.

THIRDWARE'S SOLUTION:

Thirdware designed a corporate core model to define all of the standard business processes. A pilot implementation was set in place for the Malaysia market, with plans to roll out to Thailand, the Philippines, Singapore, Vietnam, Indonesia, India and South Africa. Thirdware provided an Online Supplier Portal to track overseas shipments and to offer better visibility to the supplier network. This solution also included a pull replenishment system for material planning and distribution. A single shared services support center now caters to all markets of Avery Dennison for production support.

PROVEN RESULTS:

As a result of Avery Dennison's partnership with Thirdware, the company now has standardized business processes implemented across all markets with data harmonization and synchronization. Avery Dennison has also realized a reduction in IT costs with centralized resources, infrastructure and facilities. The company has better reporting capabilities due to this centralization of all systems and processes. There is now a synergy across all markets to adapt to changing business models and innovations.

